## Washtenaw Technical Middle College Meeting Minutes – WMTC Board of Directors November 10, 2021

- I. Call to Order: The meeting was called to order by Chairman White at 8:30 a.m.
- **II. Roll Call:** Chairman White, Director Gensheimer, Director Miller on Zoom, Director Muthig, Director Peurach, Director Richards-Schuster and Richard Landau
- **III. Public or Staff Communications:** There were none at this meeting.
- IV. Presentation by WTMC Directors: Julee Boland, Director of Professional Development and School Improvement covered Teacher Evaluations, Accreditation & State Reporting, and School Goals & Professional Development. Next up was Tamika Riley, Director of Base Advising and Student Engagement. Tamika covered what data and information she is collecting regarding Base Advising and Student Engagement. Our third Director is Elizabeth Zimmerman, Director of Curriculum and Instructional Coaching. Elizabeth shared what she is doing in these two areas. And our last Director is Cassie Becker, Director of Instructional Technology and Online Learning. Cassie covered technology management, working with WCC and ongoing support of WTMC staff. Dr. Covert commented that it has been a very positive experience and huge bonus to our school, students and new staff. The Directors have a monthly Directors meeting, and also meet one on one with Dr. Covert.
- **V. COVID19 Update:** Dr. Covert We have had no cases that have caused spread. We have only had 5 reported cases in the last few weeks. We continue to follow the mask mandate here at WCC. We will only have two online classes available next semester, Math and English.
- VI. Updates and Announcements: There were none at this meeting.
- **VII. Consent Agenda:** The November Meeting Agenda, October Meeting Minutes, the September Financial Statements, the Board Resolution Request for Reauthorization, and the Reauthorization Questionnaire from WCC were all approved. Director Gensheimer moved and Director Richards-Schuster seconded, the motion carried unanimously.
- **VIII. Committee Reports:** The Finance Committee and the Governance Committee had nothing to report. Director Peurach from the Policy Committee shared that he and Dr. Covert had met with Neil Hartman from the National Institute.
- **IX. Deans Report:** Dr. Covert We have only had 5 students leave during the Fall Semester. Our current student count is 792. We are working with the WCC Marketing Department on marketing materials to use for the upcoming admissions season. Alex Long is creating our new brochure, and is working on community outreach ideas with the WCC Media and Marketing Departments. Other middle colleges in the area are using radio advertising, as well as print ads in local publications, like the Ann Arbor Observer. WTMC may need to spend some money this year on marketing, which is something we have not done in the past. Next year is our 25<sup>th</sup> Anniversary celebrating 25 years of success. This will be a part of our marketing campaign. Dr. Covert continues to oversee the building project/plans for the possible move to the old WCC childcare center. Dr. Covert serves as a Board member for both the Middle College National Consortium (MCNC) and Michigan Early Middle College Association (MEMCA).

<b>X. Adjournment:</b> Chairman White moved to adjourn and Director Gensheimer seconded; the motion carried unanimously and the meeting was adjourned at 9:44 a.m.