

## Washtenaw Community College Comprehensive Report

### PHO 228 Digital Photo Imaging II Effective Term: Spring/Summer 2019

#### Course Cover

**Division:** Business and Computer Technologies

**Department:** Digital Media Arts

**Discipline:** Photography

**Course Number:** 228

**Org Number:** 14530

**Full Course Title:** Digital Photo Imaging II

**Transcript Title:** Digital Photo Imaging II

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Three Year Review / Assessment Report

**Change Information:**

**Course description**

**Outcomes/Assessment**

**Objectives/Evaluation**

**Rationale:** Course update and alignment with current industry standards.

**Proposed Start Semester:** Spring/Summer 2019

**Course Description:** This course provides an advanced level of investigation into digital photographic tools and techniques. Emphasis is placed throughout the course on color management and workflow skills. Students will work toward developing their own creative style. Students with experience equivalent to PHO 127 may contact the instructor for permission to waive the prerequisite.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 4

**Lecture Hours: Instructor:** 45 **Student:** 45

**Lab: Instructor:** 0 **Student:** 0

**Clinical: Instructor:** 0 **Student:** 0

**Other: Instructor:** 45 **Student:** 45

**Total Contact Hours: Instructor:** 90 **Student:** 90

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

#### College-Level Reading and Writing

College-level Reading & Writing

#### College-Level Math

#### Requisites

**Prerequisite**

PHO 127 minimum grade "C"

## **General Education**

### **Request Course Transfer**

**Proposed For:**

### **Student Learning Outcomes**

1. Produce a theme-based group of photographs that demonstrate a cohesive creative vision.

#### **Assessment 1**

Assessment Tool: Theme-based series portfolio

Assessment Date: Winter 2019

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Departmental rubric

Standard of success to be used for this assessment: 75% of all students will achieve a score of "Competent" (2 of 3) or higher on all measures

Who will score and analyze the data: PHO faculty

2. Employ an effective photographic workflow from image capture to final output.

#### **Assessment 1**

Assessment Tool: Skills checklist

Assessment Date: Winter 2019

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Departmental rubric

Standard of success to be used for this assessment: 75% of students will score 70% or higher within each skill category

Who will score and analyze the data: Departmental faculty

3. Use professional photographic software at an advanced level.

#### **Assessment 1**

Assessment Tool: Skills checklist

Assessment Date: Winter 2019

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All

How the assessment will be scored: Departmental rubric

Standard of success to be used for this assessment: 75% of students will score 70% or higher within each skill category

Who will score and analyze the data: Departmental faculty

### **Course Objectives**

1. Incorporate color management into one's photographic workflow.
2. Demonstrate an understanding of calibration and color management issues pertinent to photographic quality reproduction.
3. Manage image resolution in relationship to output choices.
4. Employ a systematic digital asset management workflow for digitally captured images including archiving, editing, and adding metadata.
5. Demonstrate fluency in image enhancement using a variety of imaging software.
6. Use a flatbed scanner to effectively scan and composite images.
7. Use advanced selection and masking techniques in composites.
8. Incorporate capture, creative, and output sharpening into your image processing workflow.
9. Incorporate advanced composite methods into projects.

10. Compare and contrast a variety of photographic print options including prints from an outside service bureau.
11. Build a library of quality reference material pertinent to your goals as a photographer.
12. Create a theme-based series of images.

## New Resources for Course

### Course Textbooks/Resources

Textbooks  
Manuals  
Periodicals  
Software

### Equipment/Facilities

Level III classroom

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
<b>Faculty Preparer:</b> <i>Jennifer Baker</i>	<i>Faculty Preparer</i>	<i>Nov 19, 2018</i>
<b>Department Chair/Area Director:</b> <i>Donald Werthmann</i>	<i>Recommend Approval</i>	<i>Nov 27, 2018</i>
<b>Dean:</b> <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Dec 05, 2018</i>
<b>Curriculum Committee Chair:</b> <i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>Jan 11, 2019</i>
<b>Assessment Committee Chair:</b> <i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Jan 14, 2019</i>
<b>Vice President for Instruction:</b> <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Jan 23, 2019</i>